

THE
GREEN
AT 320

PARTNERSHIP Opportunities

Come Be a Part this Exciting New Public Space in the West Loop

Programming Partnership



THE
GREEN
AT 320

About The Green at 320

Located at 320 South Canal Street, the Green at 320 is constructed on the western two-thirds of the site to serve both the building and the adjacent neighborhood.

The park's layout focuses on seating and programming. Unlike many other parks, the Green offers a robust schedule of programming and events, including fitness/wellness classes, weekly farmers market, live music, movies in the park, and performance art to name a few – all free and open to the public! The Green at 320 was designed to host winter programming as well, including a skating rink and holiday market.

Hidden from street traffic by landscaping features The Green at 320 is situated above 320 South Canal's parking garage. Providing a unique space away from the hustle and bustle of the West Loop, its a place to kick back and relax and enjoy the abundance of the park's programming and amenities.

As downtown office workers return, The Green at 320 is poised to become the destination for workers and residents alike in the West Loop.

THE WEST LOOP

about

Walk - Transit - Bike Score



92



100



87

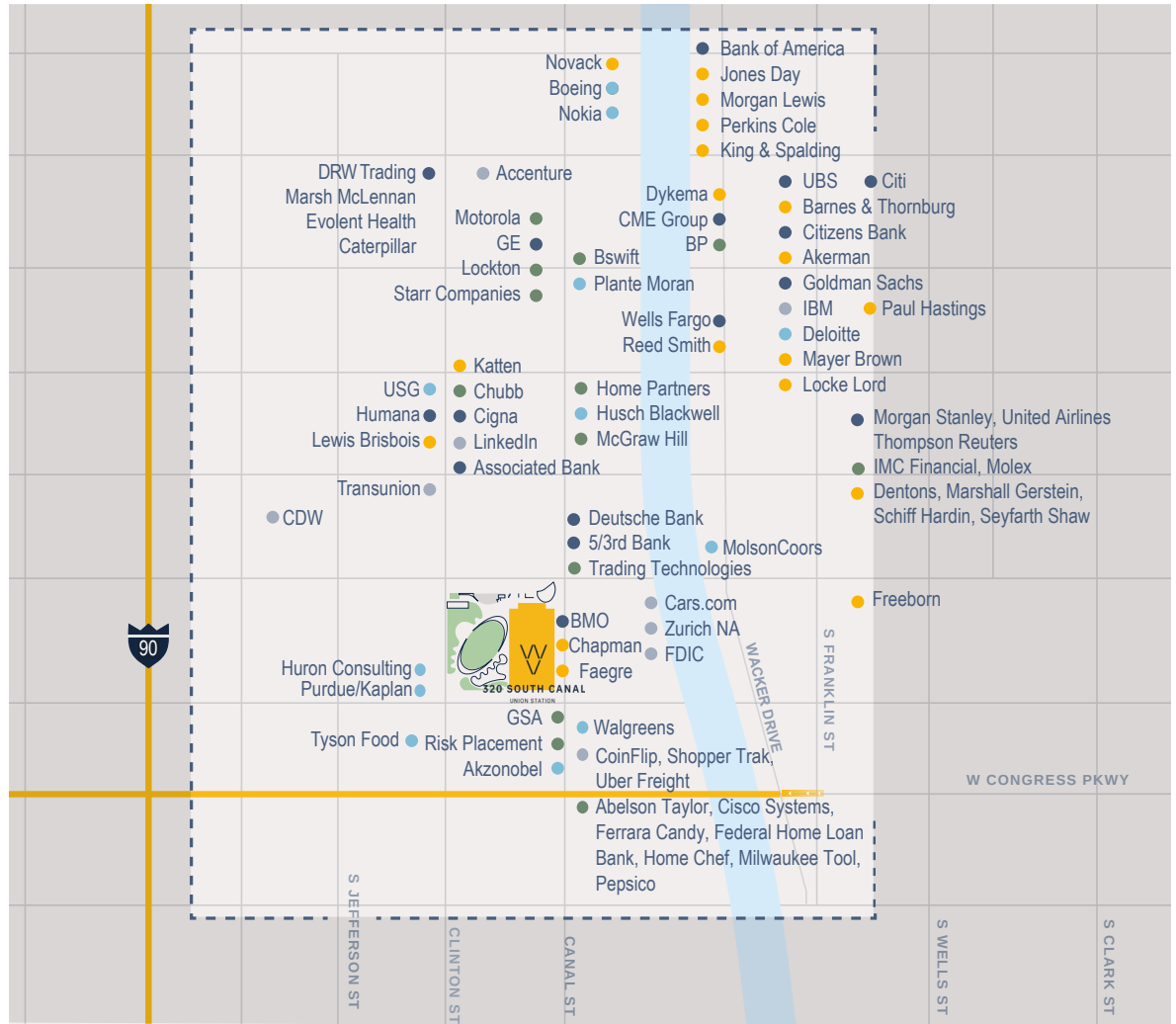
The West Loop is the largest office submarket in Chicago CBD (58+ million SF)

Since 2010 the West Loop is the #1 office market for total absorption

Over 6MM of leasing activity within a quarter mile of the Green in the past 36 months

Over \$2.0 Billion dollars has been invested in the business and residential market of the West Loop since 2018

THE
GREEN
AT 320



Programming Events

2022 Programming



Proposed 2023 Events

May - September

Live Music Series

Farmers Market

Fitness/Wellness Classes

Cultural Programs

Happy Hour Programming

Movies in the Park

Fall & Winter

Harvest Festival

Winter Village

**THE
GREEN
AT 320**

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TUESDAY



Run Club
8:00 AM



Lawn Game
League
11:00 AM - 1:00 PM



Yoga Sculpt
Express
12:00 PM



Lawn Game
League
4:00 PM - 6:00 PM



Tai Chi
5:00 PM



Poetry Readings
& Open Mics
5:30 PM

WEDNESDAY



Year of
Chicago Dance
Performances
8:00 AM



Photography
Workshop
11:00 AM - 1:00 PM



Meditation
12:00 PM



Live Music
4:00 PM - 6:00 PM



HIIT
Bootcamp
5:00 PM

THURSDAY



Sunrise Yoga
8:00 AM



Run Club
8:00 AM



Food Trucks
& Live Music
12:00 PM



Yoga Sculpt
Express
12:00 PM



Language
Meet-Up
5:00 PM



Happy Hour
Trivia
5:30 PM



[THEGREENAT320SOUTHCANAL.COM](https://thegreenat320southcanal.com)

@THEGREENAT320

OPPORTUNITIES

may to september 2023

live music series	farmers market	fitness/wellness classes
<ul style="list-style-type: none"> • Exclusive naming rights of weekly music series (3 live performances/week) • Brand/logo inclusion on: <ul style="list-style-type: none"> All promotional/marketing materials Stage banner On-site signage The Green at 320 website • Social Media integration • 10'x10' space on-site for brand activation each week (or as desired) • Reserved seating/blankets for employees 	<ul style="list-style-type: none"> • Exclusive opportunity for Presenting sponsor of weekly farmers market • Brand/logo inclusion on: <ul style="list-style-type: none"> All promotional/marketing materials Stage banner On-site signage The Green at 320 website • Social Media integration • 10'x10' space on-site for brand activation each week (or as desired) 	<ul style="list-style-type: none"> • Brand/logo inclusion on: <ul style="list-style-type: none"> All promotional/marketing materials Stage banner On-site signage The Green at 320 website • Social Media integration • 10'x10' space on-site for brand activation each week (or as desired)



THE
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AT 320

OPPORTUNITIES

may to september 2023

cultural programs (dance, theater, performance art, etc.)

- **Brand/logo inclusion on:**
 - All promotional/marketing materials**
 - Stage banner**
 - On-site signage**
 - The Green at 320 website**
- **Social Media integration**
- **10'x10' space on-site for brand activation each week (or as desired)**

happy hour programming

- **Brand/logo inclusion on:**
 - All promotional/marketing materials**
 - On-site signage**
 - The Green at 320 website**
- **Social Media integration**
- **10'x10' space on-site for brand activation each week (or as desired)**

movies in the park

- **Brand/logo inclusion on:**
 - All promotional/marketing materials**
 - Screen banner**
 - On-site signage**
 - The Green at 320 website**
- **Social Media integration**
- **10'x10' space on-site for brand activation each week (or as desired)**



AT 320

OPPORTUNITIES

2022 fall festival

fall festival

- **Title Sponsor**

Exclusive naming rights for the event

Brand name/logo incorporated into event name and event logo to be used in all promotion materials and mentions of the event

Premier logo placement on all on-site signage

10'x10' space on-site for brand activation or hospitality

2 dedicated social media posts on @thegreenat320 Instagram and Twitter accounts

Opportunity to create and offer special promotions to employees (to be mutually agreed upon, limits and exclusions apply)



OPPORTUNITIES

winter village 2023-2024

winter village (ice skating rink, curling, vendors)

- **Title Sponsor**

- Exclusive naming rights for the event**

- Brand name/logo incorporated into event name and event logo to be used in all promotion materials and mentions of the event**

- Premier logo placement on all on-site signage**

- 10'x10' space on-site for brand activation or hospitality**

- 2 dedicated social media posts on @thegreenat320 Instagram and Twitter accounts**

- Opportunity to create and offer special promotions to employees (to be mutually agreed upon, limits and exclusions apply)**



THE
GREEN

AT 320

unique collaborative space

Site Plan



THE
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For More Information

Connor Kelly

Park Event Program Manager

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RIVERSIDE



INVESTMENT & DEVELOPMENT